

**BBVA COLOMBIA INFORMS THE MEASURES TAKEN IN ORDER TO ENSURE EQUITABLE TREATMENT OF SHAREHOLDERS.**

BBVA Colombia's Board of Directors reminds to Bank's legal representatives, administrators and other employees their obligation to act neutrally towards the shareholders. Therefore they should refrain from taking illegal, unauthorized or unsafe actions, in order to ensure equal treatment, effective participation and compliance with the rights of all shareholders during the General Assembly convened for July 18, 2013 at 11:00 a.m.

**Bank's legal representatives, administrators and other employees may not<sup>1</sup>:**

- Represent in the General Assembly shares other than their own, nor request or confer representation powers in favor of certain people. They may not vote, even with their own shares, on approvals of balances, end of year accounts nor liquidation ones.
- Request or confer representation powers for ordinary or extraordinary meetings of the General Assembly.
- Encourage, promote or suggest to shareholders blank empowerment, in which is not clearly defined the representative's name.
- Receive representation powers from shareholders in which its not clearly stated the name of the respective representative.
- Admit as valid powers conferred without the legal requirements established in Article 184 of the Commercial Code. The power must be writing, stating the representative's name, if applicable the person on whom he can replace it, and the date and time of the meeting. Companies that grant power must accompany a recent existence and representation certificate.
- Recommend or induce any votes in favors on any specific candidates or lists.

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<sup>1</sup> Articles 184 and 185 of Resolution 0116, 2002 Superintendencia Financiera de Colombia (Colombian Banking Authority); Articles 184 and 185 of the Commercial Code; Article 23 of Law 222, 1995. Rules of Procedure of the General Assembly of Shareholders; Corporate Governance Code.

- Suggest, coordinate or agree with any shareholder or its representative the submission to the General Assembly of proposals to be addressed, notwithstanding the capacity of the Board and the CEO to submit proposals to shareholders in order to ensure the Bank's adequate development.
- Suggest, coordinate or agree with any shareholder or its representative the voting of any addressed matter.

Help and contact info:

- Investor Relations: [bbvacolombia-ir@bbva.com](mailto:bbvacolombia-ir@bbva.com) or dial number + 57 1 3471600 Ext. 12764.
- Shareholders' Office: Dial number + 57 1 3471600 Ext. 11111.
- Legal Services Executive Vice-Precidence: Dial number + 57 1 3471600 Exts. 11105 and 11175.